

ESDESIGN WEST

JULY 9-11, 2019 | MOSCONE CENTER | SAN FRANCISCO, CA

Introducing ES Design West An Exciting New Expo Dedicated to the Electronic Design Ecosystem.

SEMI and the Electronic System Design Alliance (ESDA) have joined forces to launch **ES Design West**—the only annual expo that connects the electronic systems design community to the entire electronics supply chain. The inaugural event will co-locate with SEMICON West 2019 in July.

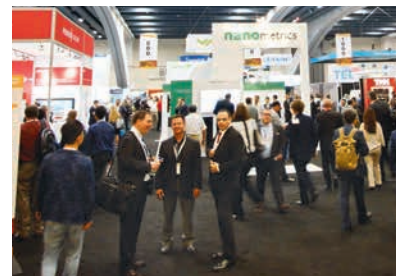
Our advisory council of distinguished industry leaders is hard at work planning a blockbuster conference agenda covering every corner of the electronic systems ecosystem; from electronic design and automation, semiconductor electronic systems, intellectual property, embedded systems and software, to machine learning, security, and more. Don't miss this opportunity to get in on the ground floor of the design expo destined to make a major impact on our industry.

Opportunity Knocks: Calling All Exhibitors.

ES Design West will draw over 4,500 visitors from the strong local Silicon Valley design community, other domestic and international visitors and SEMICON West attendees who are increasingly drawn to design. Check out the [SEMICON West 2018 Post Show Report](#) to find out more.

Make your commitment today to secure an affordably priced, prime location at this inaugural event.

- **EXHIBIT** Boost brand recognition across the full electronic supply chain, generate leads, and close deals.
- **SPONSORSHIPS AND ADS** Increase your brand's reach and broaden visibility of your company's offerings.
- **THOUGHT LEADERSHIP** Share your knowledge with customers, peers, and partners, and deliver influential presentations in the Meet-the-Experts Theater.
- **NETWORK** Establish relationships with industry executives, design managers, and designers, and explore opportunities for cross-promotional branding with SEMICON West verticals.



Attendees and Exhibiting Companies Include

- Analog/AMS System Design Tools
- Design Services
- Design/EDA IT Infrastructure Providers
- Electronic Design Automation Suppliers
- Embedded Software Development/Verification Tools
- Foundry/FAB
- Functional/Logic Simulation and Verification Vendors
- Hardware/Software Co-design Tools
- Machine Learning/AI Tools, Software, and Applications Providers
- Packaging Providers
- Physical Design and Verification Vendors
 - Digital and Analog Circuit Design/Layout
 - Full Custom Layout and Verification
 - Place and Route
 - Libraries
 - Design for Manufacturing and Yield
- Post Silicon Services
- Semiconductor IP Vendors
- System Design and Specification Tool Vendors
- System Integrators
- Test Tools and Services

ES Design West 2019 Booth Fees

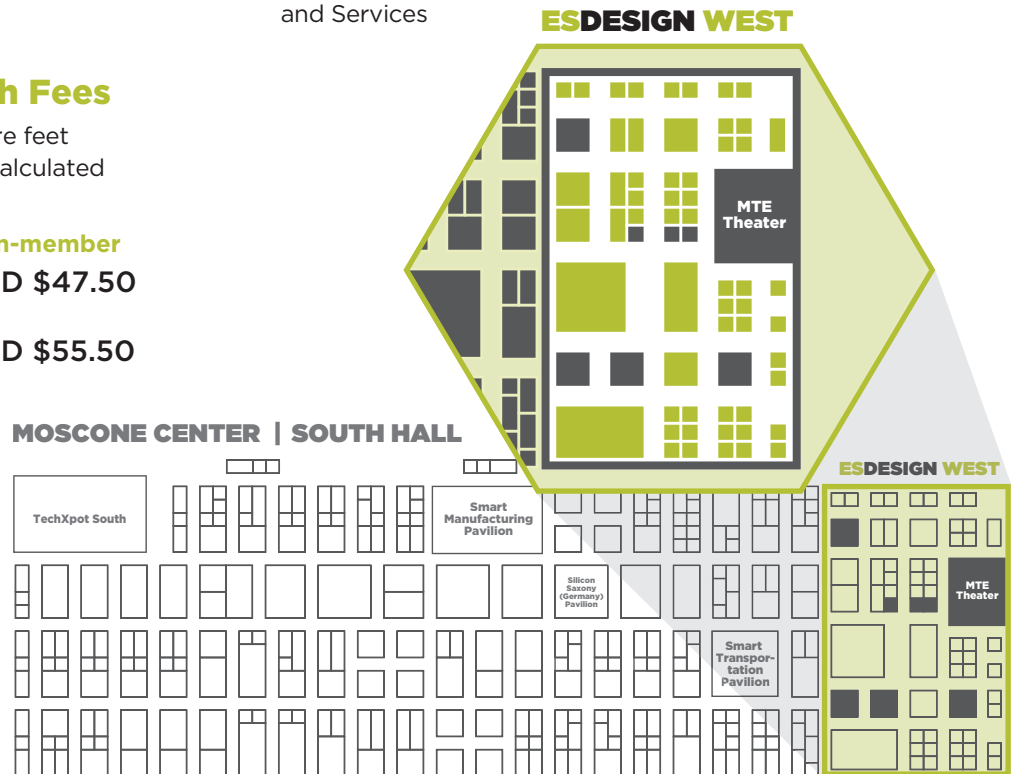
Booths are sold in no less than 100 square feet increments, unless specified. Prices are calculated per square feet.

	Member*	Non-member
RAW	USD \$34.50	USD \$47.50
PIPE AND DRAPE	USD \$42.50	USD \$55.50

* To receive member pricing, your SEMI Membership must be active and paid in full through the exposition.

For More Information

Contact Eric Rude at erude@semi.org



ES Design West Advisory Council

